OLEHONOICHENKO

portfolio.alphacolor.in.ua

Graphic & Motion designer

Creative design specialist with **over 20 years of experience** in the industry. I have extensive expertise in developing innovative designs for **print and online advertising** campaigns, consistently delivering results **with over 90% of orders sent to print** and handling more than 100 orders per month.

Known for **my reliability, attention to detail, and adherence to deadlines**, I always ensure that tasks are completed efficiently and to a high standard. I am **friendly and conscientious**, making collaboration smooth and effective.

Clients include Zenni glasses, MyRepublic operator, Acrevis bank, Bondora Capital, Holborn, Instock, etc. I've worked with agencies like Publicis Dublin, Briliant Metics, Interactive Friends AG, and Grenis Media.

Experience

2020 - today

STUDIO 200X300,
UKRAINE, KROPIVNITSKIY, www.200x300.com
Motion designer
Creation of static adverts, animated adverts for social networks. 2D animation. 3D animation. Creation of html5 animated banners for the Google Ads network. **Worked with many brands like Bondora, MyRepublic, PlayFrank Casino, Ostjob.ch, Acrevis Bank etc.**

2018 - 2020

KYIV PRINTING SHOP,
UKRAINE, KYIV, kpw.com.ua
Team lead, Graphic designer
Placing orders for printing. Technical check of layouts before printing. Organising the work of freelance designers. Search for new designers. Working with the printing service provider on technical issues. Solving issues with printing problems/defects. **Creation and development of the site kpw.com.ua, recruitment of a team of designers.**

2015 - 2017

50-KOPIYOK PRINTING HOUSE,
UKRAINE, KYIV, www.50kopeek.kiev.ua
Freelance Graphic designer
Development of design of any printing products: business cards, flyers, banners, booklets, large format products, billboards. Creation of a company brand: logos, brand books.
Design of more than 100 layouts per month, with an efficiency of more than 90% of orders going to print.

2007 - 2016

VPV PUBLISHING HOUSE,
UKRAINE, KIROVOHRAD
Graphic designer
Development of advertising design, newspaper layout. Support of the website vseprovse.kr.ua, as well as specialised groups in social networks. Updated the style of the newspaper. Increased the number of paid ads due to the new design.

2004- 2007

INVEST-GROUP,
UKRAINE, KIROVOHRAD
Graphic designer
Design and layout of printed materials (mainly business cards, booklets, posters), the newspaper "Nova Gazeta". Website support novagazeta.kr.ua.

Education

2018 2022

ADDITIONAL EDUCATION:
Course SkillBox "Motion Design from 0 to PRO"
Course Videosmile "Super Cinema 4D PRO"
Course Profileschool "After Effects. Advanced level"

2001 2008

EUROPEAN UNIVERSITY,
UKRAINE, KYIV
Specialist in finance and financial management
Additional courses: Industrial Design and Design Management.

1997 2000

ART SCHOOL,
UKRAINE, KIROVOHRAD
Direction - artist

Contacts

📞 +38 066 502 45 09

✉️ olezha.onoychenko@gmail.com

Bē behance.net/olezhaonoy2ffa

in linkedin.com/in/olegonoychenko/

Language knowledge

Ukrainian is native
English intermediate

Skills

Technical skills:

Proficient in **Adobe Creative Suite (Photoshop, Illustrator, After Effects, Animate, Premiere)** and **Figma**, with strong skills in design, animation, and video editing. Basic knowledge of 3D graphics and animation, including experience with **Blender** and **Cinema 4D**.

Soft skills:

Typography:
Strong understanding of typography principles for effective communication through design.

Creative Design:
Demonstrated ability to bring innovative and visually appealing design concepts to life.

Color Theory:
Knowledgeable in color combinations, contrasts, and psychological impact.

Attention to Detail:
Meticulous attention to detail, ensuring precision and accuracy in all design work.

Branding:
Understanding and integration of brand guidelines to maintain consistency across designs.

Time Management:
Proven ability to manage time efficiently, delivering quality designs within deadlines.

Print Design:
Experience in creating print materials such as brochures, business cards, and posters.